

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 10/12
Estimate Number	3298

Invoice #	119044-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	119044
Alt Order #	06361765
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Inside Edition	7-730P	-			-	•	-		
	ISSUE CLASS OF TIME R8.23									
				to 10/14/12	1x	1		40.000.00		
	WRAL		F	10/12/12	:30	7:27 PM	NRCCNC071012	\$2,200.00)	1
2	WRAL Fri Hour 2	9-10p								
	ISSUE CLASS OF TIME R8.23		10/09/12	to 10/14/12	1x	1				
	WRAL		F	10/12/12	:30	9:35 PM	NRCCNC071012	\$5,500.00)	1
3	WRAL Noon News	12p-1p	•	10/12/12	.00	3.33 T W	MRCCHCO7 1012	ψ5,500.00	,	
3	ISSUE CLASS OF TIME R8.23	12p-1p								
	1000E OF 100 OF TIME 110.E0		10/15/12	to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	12:35 PM	NRCCNC070921	\$1,200.00)	1
4	WRAL WRAL 5am News	5am - 5:30a								
	ISSUE CLASS OF TIME R8.23									
				to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	5:23 AM	NRCCNC070914	\$900.00)	1
5	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME R8.23									
	WRAL		10/15/12 M	to 10/21/12 10/15/12	1x :30	5:58 PM	NRCCNC070921	\$5,000.00	1	
•		7 700D	IVI	10/15/12	:30	5:58 PIVI	NRCCNC0/0921	\$5,000.00)	I
6	WRAL Inside Edition ISSUE CLASS OF TIME R8.23	7-730P								
	1330E CLASS OF TIME Ro.23		10/15/12	to 10/21/12	1x	1				
	WRAL		M	10/15/12	:30	7:12 PM	NRCCNC070914	\$2,200.00)	1
7	WRAL Sat Hour 3	10-11p						+ =,======		•
-	ISSUE CLASS OF TIME R8.23	. с р								
			10/08/12	to 10/14/12	1x	1-				
	WRAL		Sa	10/13/12	:30	9:59 PM	NRCCNC070914	\$2,500.00)	1
			LR Spots	aired per tra	ffic instruc	tions				
8	WRAL CRIMINAL MINDS	1135-1235XM								
	ISSUE CLASS OF TIME R8.23									



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 10/12
Estimate Number	3298

Invoice #	119044-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	119044
Alt Order #	06361765
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8		CRIMINAL MINDS	1135-1235XM								
	ISSUE CLA	ASS OF TIME R8.23									
				10/08/12 to			1-				
	WRAL			Sa	10/13/12	:30	11:51 PM	NRCCNC070921	\$500.00)	1
				LR Spots a	aired per traff	ic instruct	ions				
9		On The Record 730-8p	730-8p								
	ISSUE CLA	ASS OF TIME R8.23					_				
	MDAI			10/08/12 to Sa			1-		фооо о <i>о</i>		
	WRAL				10/13/12 aired per traff	:30	7:48 PM	NRCCNC070921	\$600.00	J	1
10	WDAL	CBS This Sat Morning 8-9a	8-9a	Ln Spois a	alleu per trail	ic iristruct	10115				
10		ASS OF TIME R8.23	0-9а								
				10/08/12 to		1x	1-				
	WRAL			Sa	10/13/12	:30	8:59 AM	NRCCNC070921	\$1,000.00)	1
				LR Spots a	aired per traff	ic instruct	ions				
11		WRAL News Sat. 9a-9:30a ASS OF TIME R8.23	9:00a - 9:30a								
				10/08/12 to			1-				
	WRAL			Sa	10/13/12	:30	9:29 AM	NRCCNC070914	\$900.00)	1
				LR Spots a	aired per traff	ic instruct	ions				
12		6pm News (Sun)	6-630p								
	ISSUE CLA	ASS OF TIME R8.23					4				
	MDAI			10/08/12 to Su		1x	1		Φ4 F00 00		
	WRAL			Su	10/14/12	:30	6:22 PM	NRCCNC070921	\$1,500.00	J	1
13		WRAL Sun Morning News ASS OF TIME R8.23	7-9a								
				10/08/12 to	0 10/14/12	1x	1				
	WRAL			Su	10/14/12	:30	7:42 AM	NRCCNC070921	\$1,100.00)	1
14	WRAL	CBS Sunday Morning	9-1030a								
	ISSUE CLA	ASS OF TIME R8.23									
				10/08/12 to	0 10/14/12	1x	1				



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 10/12
Estimate Number	3298

Invoice #	119044-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119044				
Alt Order #	06361765				
Deal #					
Order Flight	10/12/12 - 10/18/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	CBS Sunday Morning	9-1030a				_				
		ASS OF TIME R8.23		0	40/44/40	-00	0.55 414	NP 650 60 7001 4	#4 000 00		_
45	WRAL	David Latterness	4405 4007-	Su	10/14/12	:30	9:55 AM	NRCCNC070914	\$1,200.00		1
15	WRAL	David Letterman ASS OF TIME R8.23	1135p-1237a								
	IOOOL OL	AGG OF THINE 110.20		10/15/12	to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	12:35 AM	NRCCNC070921	\$900.00		1
16	WRAL	Noon News	12p-1p								
	ISSUE CL	ASS OF TIME R8.23									
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	12:58 PM	NRCCNC070914	\$1,200.00		1
17	WRAL ISSUE CL	WRAL 5am News ASS OF TIME R8.23	5am - 5:30a								
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:13 AM	NRCCNC070921	\$900.00		1
18	WRAL ISSUE CL	6pm News (M-F) ASS OF TIME R8.23	6-630p								
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	5:58 PM	NRCCNC070921	\$5,000.00		1
19	WRAL ISSUE CL	Inside Edition ASS OF TIME R8.23	7-730P								
					to 10/21/12	1x	1				
	WRAL			Th	10/18/12	:30	7:14 PM	NRCCNC070914	\$2,200.00		1
20	WRAL ISSUE CL	David Letterman ASS OF TIME R8.23	1135p-1237a								
					to 10/21/12	1x	-1				
	WRAL			Tu	10/16/12	:30	12:00 AM	NRCCNC070921	\$900.00		1
21	WRAL ISSUE CL	Inside Edition ASS OF TIME R8.23	7-730P								
					to 10/21/12	1x	-1				_
	WRAL			Tu	10/16/12	:00			\$2,200.0 0	See MG 23.2,23.3	1
	We warrant that the actual broadcast information shown on this invoice was taken from the program log.										



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Co	
Product	NRCC IE 10/12	
Estimate Number	3298	

Invoice #	119044-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	119044
Alt Order #	06361765
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL Tue Hour 1	8-9p	•				•	•		
	ISSUE CLASS OF TIME R8.23									
	14/5.41			to 10/21/12	1x	-1		40.000.00		
	WRAL		Tu	10/16/12	:30	8:47 PM	NRCCNC070914	\$9,000.00		1
23	WRAL Tue Hour 2	9-10p								
	ISSUE CLASS OF TIME R8.23		10/15/10	10/01/10	4	-1				
	WRAL Entertaiment Tonight	730-8P	10/15/12 M	2 to 10/21/12 10/15/12	1x :30	7:56 PM	NRCCNC070921	\$2.200.00	MG for 23.1,21.1	3
	What Entertainment Tonight	/30-or	• • • •	LASS OF TIM		7.56 FIVI	NRCCNC070921	φ2,200.00	WG 101 23.1,21.1	3
	WRAL		Tu	10/16/12	:00			\$8,000.00	See MG 23.2,23.3	1
	WRAL Wed Hour 1	8-9p	W	10/17/12	:30	8:30 PM	NRCCNC070921	\$8,000.00	MG for 23.1,21.1	2
			ISSUE C	CLASS OF TIM	1E R8.23					
24	WRAL WRAL 5am News ISSUE CLASS OF TIME R8.23	5am - 5:30a								
				to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	4:59 AM	NRCCNC070921	\$900.00		1
25	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME R8.23									
	14/5.41			to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	5:37 PM	NRCCNC070914	\$4,000.00		1
26	WRAL 6pm News (M-F) ISSUE CLASS OF TIME R8.23	6-630p								
			10/15/12	to 10/21/12	1x	1				
	WRAL		W	10/17/12	:30	6:14 PM	NRCCNC070921	\$5,000.00		1
27	WRAL Inside Edition ISSUE CLASS OF TIME R8.23	7-730P								
			10/15/12	to 10/21/12	1x	1				
	WRAL Prime Access Specials	7-9pm	W W	<i>10/17/12</i> 10/17/12	:00 :30	7:24 PM	NRCCNC070914		See MG 27.2 MG for 27.1 10/17	1 2
	WITHE TIME Access Specials	7-9 p iii		CLASS OF TIM			MICCINCO/0314	φ2,200.00	WG 101 27.1 10/17	2



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 10/12
Estimate Number	3298

Invoice #	119044-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	119044
Alt Order #	06361765
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line Channel Description Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
-------------------------------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots 27

> Gross Total \$68,700.00

Agency Commission \$10,305.00

Net Amount Due \$58,395.00 **Payment Terms 30 Days**